

Professional Presentation Design & Messaging Packages



Sciad offers three levels of presentation support to help companies clearly communicate complex information. We write copy and create messages that present a unique point of view, define the company's position and reasons your audience should listen. Our combined graphic design and communications expertise can enhance your presentation to establish trust, build relationships, get people talking, exchanging information and potentially buying.

Restyling: Overall visual improvement and flow throughout your slides. This is a touch-up to an existing presentation to improve readability and consistency throughout.

Revamping: Visual improvement plus copy editing to crystallise key messages and ensure important information is conveyed clearly.

Rebuilding: The creation of a master slide template, in line with brand guidelines, visually laying out content, complete with custom graphs and tables to display key information plus copy editing and message development for maximum impact.

	RESTYLE	REVAMP	REBUILD
VISUAL IMPROVEMENTS			
Layout: Alignment	✓	✓	✓
Font update and consistency	✓	✓	✓
Image re-sizing	✓	✓	✓
Slide styling	✓	✓	✓
Slide transitions	✓	✓	✓
Simple text and image builds	✓	✓	✓
IMAGES AND GRAPHS			
Image sourcing x3	✗	✓	✓
Icon sourcing	✗	✓	✓
Table/graph re-design x3	✗	✓	✓
Video embedding and linking	✗	✗	✓
MESSAGING			
Message review and edit	✗	✓	✓
Headers and title copy editing	✓	✓	✓
CUSTOM DESIGN			
Custom theme/master slide	✗	✗	✓
Custom tables x2	✗	✗	✓
Custom graphs x2	✗	✗	✓
Custom icons x3	✗	✗	✓